



Boys & Girls Clubs of South Africa

This report captures the establishment of the Boys & Girls Club Movement in South Africa from 2009 until 2014. This is a tribute to the partners around the world that have helped develop BGCSA into a quality program for young people after school.



IN DEDICATION

In five years, BGCSA has developed a compelling model for youth development in South Africa. BGCSA has developed standards, programs, and training.

The organization has also built a strong foundation of partnerships and is now poised to scale with additional projects underway.

In recognition of their efforts establishing Boys & Girls Clubs of South Africa, this report is dedicated to Allan Dando and Casey Bridges, with special thanks to Seaton Bailey for laying the foundation for BGCSA.

Without the efforts of these three individuals, who dedicated themselves to this cause, BGCSA would not be where it is today.

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LETTER FROM OUR CHAIRMAN

BY ALLAN DANDO, VICE PRESIDENT
SUB SAHARA DEVELOPMENT, TUPPERWARE BRANDS AFRICA

What started as just a thought, developed into a kernel of an idea, and was eventually overtaken by the realisation that something truly wonderful could happen in South Africa. It could be so effective as it drove towards the very heart of the multitude of challenges facing our youth today. The prospect of being able to change the lives of present and future generations forever is simply so compelling as to be almost unbelievable. But the vision behind Boys & Girls Clubs of South Africa is just that. Whilst so many band-aids are being applied to so many areas of need, the root cause of our youth issues is not being addressed. Through shifting mind sets, changing attitudes, and showing our young

people a bright future, the Boys & Girls Clubs encourage our youth to transform their lives, leaving behind the hopelessness experienced by those before them.

From a tiny first start in Pimville, Soweto, I imagine a landscape with hundreds of Clubs, throughout South Africa, filling local communities with hope and passion for the future.

I am also delighted that our work and everything we have done together will now be led by Michael Maine, a man who accepted my invitation to serve as the next Chairman of the BGCSA Board with great enthusiasm and a true partner who has been with us since the beginning.





BOYS & GIRLS CLUBS of South Africa

To inspire and enable all young people,
especially those who need us most, to reach
their full potential as healthy, responsible,
and productive citizens.

OUR MISSION



OUR MOVEMENT

The Boys & Girls Club Movement currently comprises of two Clubhouses (Pimville & Protea Glen) and the national organization, Boys & Girls Clubs of South Africa. The local Clubs serve young people and communities through Club programs, trained, professional staff, and volunteers. BGCSA serves the local Clubhouses through a senior leadership team and the Board of Directors. The vision of Boys & Girls Clubs of South Africa is to recreate the successful network of after-school programmes in the U.S. that Boys & Girls Clubs of America has so successfully accomplished. With their technical support and guidance, we believe this is possible. BGCSA is 5 years into its history, while BGCA is 150 years into theirs.

A Boys & Girls Club is staffed on a daily basis by paid youth development professionals to provide young people with a safe space in those traditionally unsupervised hours after school. Daily programs are offered in five core areas, with a focus on developing youth to their full potential. Clubs utilize time tested programs and services that promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging, and influence. Our programs are designed for the holistic development of each and every Club Member with a core focus on academic success. Our Clubhouse in Pimville has been operating since 2011 and Protea Glen is under construction and expected to be operational by mid 2015.

Boys & Girls Clubs of South Africa serves as the administrative engine for current Clubhouses in Pimville and Protea Glen (expected mid-2015). BGCSA drives programs, training, technical assistance, partnerships, and resource development as well as operational standards. As the anchor sponsor, Tupperware Brands committed to funding the management of the organization in the development stage to allow new partners to come on board and fund only direct costs.

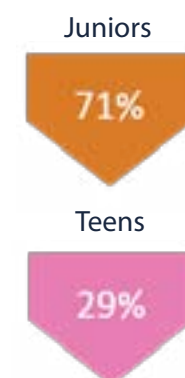
WHAT IS A BOYS & GIRLS CLUB?

WHAT IS THE ROLE OF BGCSA?



WHO WE SERVE

248 MEMBERS

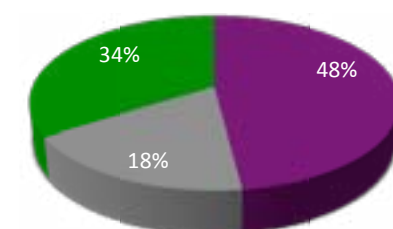
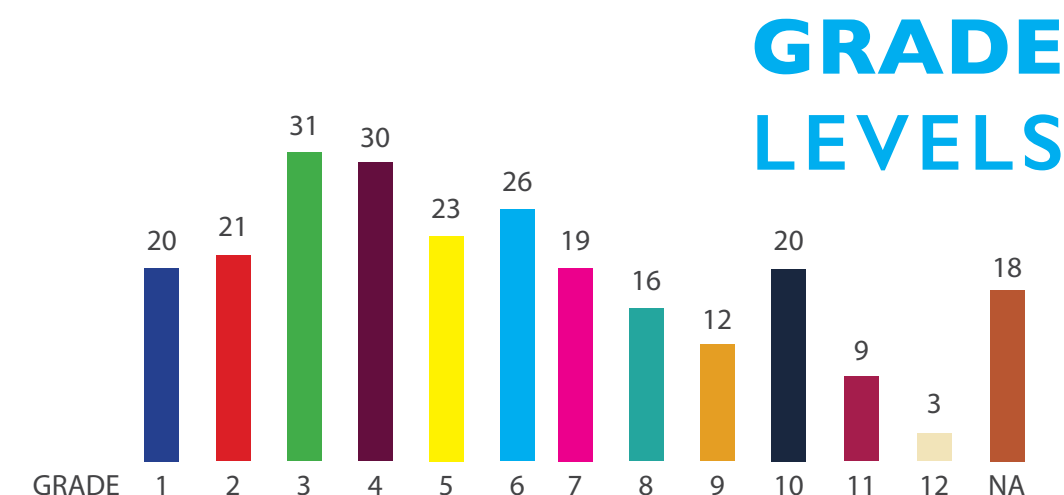


95
girls

153
boys

in **PIMVILLE, SOWETO**

TOTAL MEMBERSHIP



HIGHLY ENGAGED

ENGAGED

OCCASIONAL

LEVELS OF ENGAGEMENT

A **HIGHLY ENGAGED** Member attends the Club two times per week or more; an **ENGAGED** Member attends one or two times per week; and an **OCCASIONAL** Member attends less than once per week throughout the year.

WHO WE ARE

BGCSA BOARD OF DIRECTORS



ALLAN DANDO
TUPPERWARE BRANDS



AHMED BULL
TUPPERWARE BRANDS



INGRID HINDLEY
BLUE LABEL TELECOMS



YOLANDA LONDONO
TUPPERWARE BRANDS



MICHAEL MAINE
PLASTICOLORS



VIWE MTSHONTSI
FHI 360

BGCSA MANAGEMENT TEAM

LAURA PARKER



Laura directs operations and is focused on guiding BGCSA from the start up phase to an effective, efficient, and scalable model with relevant systems and processes in place.

TANYA SCHONWALD



Tanya directs resource development for BGCSA with an eye for sustainable funding. Her focus is on ensuring partners receive a valuable return on their investment.



EXECUTIVE ADVISOR



ROXANNE SPILLET
BOYS & GIRLS CLUBS OF AMERICA

Having spent 40 years working with Boys & Girls Clubs of America, Roxanne now guides BGCSA from a strategic and executive level providing much needed guidance and council based on her years of experience in the United States.

PIMVILLE CLUB TEAM



TUMI RAMASODI



Tumi runs all aspects of the Pimville Club and has been with BGCSA since the early days. Her focus is ensuring Pimville runs seamlessly and is full of happy, fulfilled, young people.

LEBOHANG MOKOENA



Lebo heads up the soccer program and runs Passport to Manhood with soccer players weekly. He is equally passionate about homework help as he is about coaching the U13, U15, and U17 soccer teams.

TSHILIDZI DZWEDZHI



Tshilidzi impresses us all each day with her healthy food for Members. She helps keep the Club clean and helps with homework and Venda in particular.

BAANETSE MOKWANYANE



Baanetse inspires us all with his commitment to fitness, between coaching the U9 and U11 teams to leading aerobics twice a week for Club Members, Staff, and even a few mothers in the neighborhood.

DUDU MDHLULI



Dudu runs Image Makers, as photography is her passion, as well as learning games and activities for younger Members. Dudu started as a volunteer and is now a big part of the Team.

THAKANE PITSO



Thakane focuses on the younger Members, helping them with homework help, and Reading Eggs, as well as leading the SMART girls on their journey from girls to women. Thakane started as a volunteer and has now become a key member of the Team.

KITTY MOEPANG



Kitty runs the drama program for juniors and teens and produces top notch performances throughout the year. She also coaches the netball team.

MANKILE TLHOTLHOLE



Mankile tracks overall attendance and runs the gardening program for our Members. She is also our go to person for indigenous games. Mankile also started as a parent volunteer since her daughter is a Member of the Club.

ESTABLISHING THE BOYS & GIRLS CLUBS MODEL IN SA

A five year plan: a small team of determined individuals set out to bring a Clubhouse to young people in Soweto

It started with a conversation at lunch in Maponya Mall between then Managing Director of Tupperware Southern Africa, Allan Dando, and Rick Goings, global CEO for Tupperware Brands. Since then, BGCSA has worked tirelessly to establish relationships, find a suitable building, and then build a team of dedicated staff. Those three aspects came together as the City of Johannesburg donated the Pimville Butt Hut, which was then renovated, and soon thereafter, a strong team of youth development professionals were recruited and trained. What was once a small, dilapidated building in a dangerous park, now sits on a campus that BGCSA is proud to say is its first Club in South Africa. The campus houses two facilities, one for juniors (aged 6-12) and one for teenagers (aged 13-18), a vegetable garden, a world class NBA basketball court, and soccer fields. More importantly, it is filled each day with over one hundred young people who participate in daily programs led by our devoted Program Staff each day.

Since 2011, BGCSA has made great strides towards establishing itself as a prominent youth development organization in South Africa. In late 2011, we developed our web presence including a



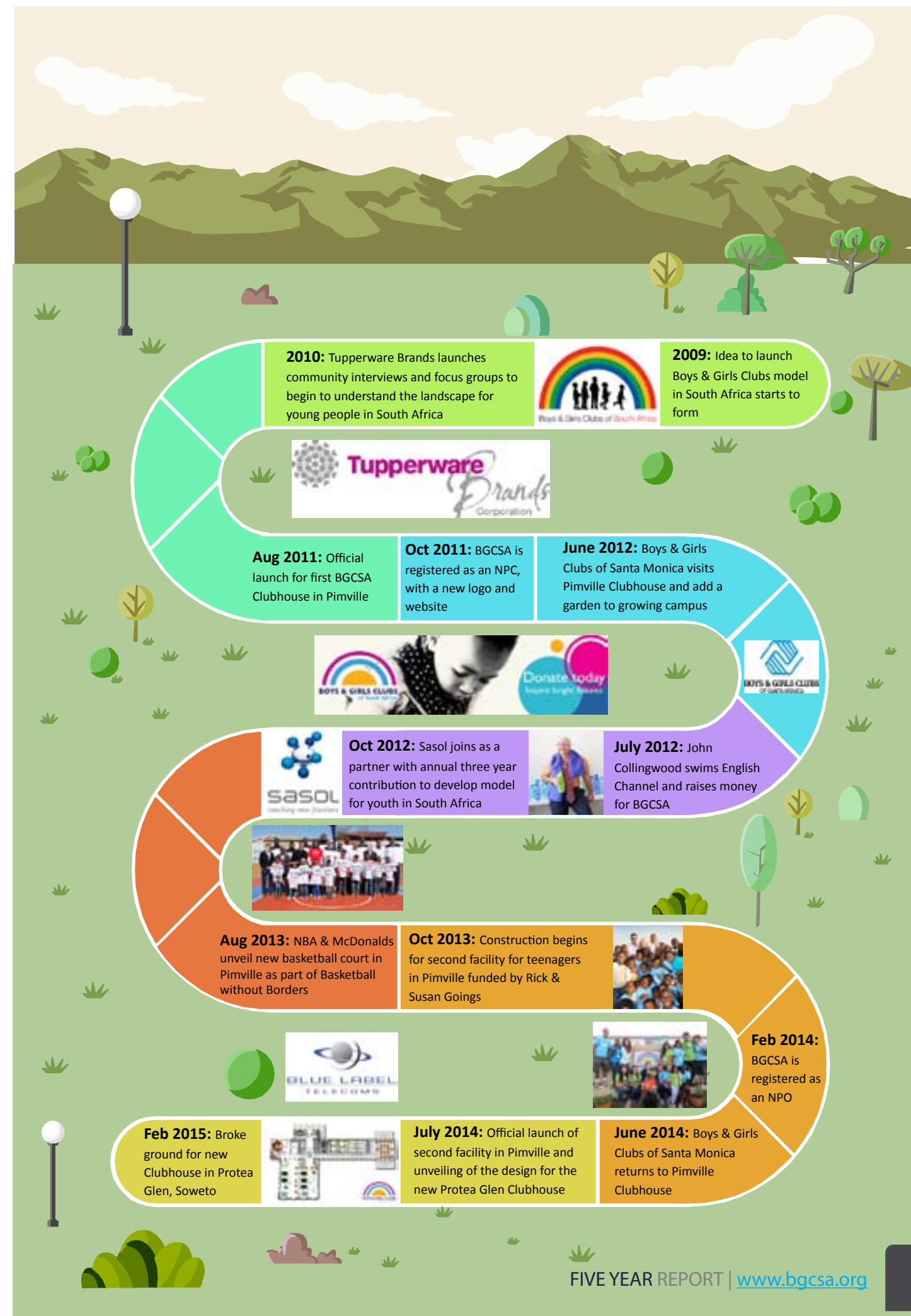
new logo and website designed by Johnson Hayden-bry Afrika (JHA). The logo was developed to symbolise growth, hope, and prosperity in South Africa with the rising African sun encircled by rainbows of blue and magenta for boys and girls, respectively.

We also celebrated other milestones like support from Rick and Susan Goings to build the second facility in Pimville and a South African working for Tupperware in Orlando, FL raised funds for BGCSA by attempting to swim the English Channel. In 2014, we were granted NPO status by the Department of Social Development and we graciously hosted our sister organization, Boys & Girls Clubs of Santa Monica, for the second time. In 2015, we are geared up to celebrate the opening of our brand new, state-of-the-art Club in Protea Glen with the support of Blue Label Telecoms. What may have seemed like protracted ground work now serves to benefit hundreds of children in the coming years.

BEFORE



AFTER



OUR PARTNERS: PAST & PRESENT

Spear-heading change in an effective way

The statistics for youth in South Africa are shocking and generally suggest that roughly 25% of the population is under the age of 19. Unemployment is high, with the highest rate (64.1%) for teenagers between the ages of 15-19, and we have the first generation, who are more educated than their parents, but less employed. For Tupperware Brands, the City of Johannesburg, and Boys & Girls Clubs of South Africa the intervention needed to be collaborative, proactive, long-term, and address the root causes of many of the problems that our young people face.



GOVERNMENT



a world class African city

The coming together of government, business, and non-profit organization is part of a growing strategy worldwide to tackle social change. This multilateral partnership has allowed BGCSA to occupy the mu-

BUSINESS



nicipal site in Pimville with financial and operational support from Tupperware Brands Southern Africa, among others. Thus, this partnership efficiently uses an existing facility, and allows for BGCSA to focus

NON-PROFIT



on effective programs for youth. By working together, we are all guided by a vision of a network of Boys & Girls Clubs that advance and enhance the educational and economic opportunities for youth.

FOUNDING PARTNER & ANCHOR SPONSOR



- 1 Financial support
- 2 Technical advice
- 3 Product donations
- 4 Employee engagement
- 5 Donated office space

Tupperware Brands is a business with an undoubtedly social mission. In their 50 years in South Africa, Tupperware has developed a sales force of over 200,000 people, who not only earn a living selling the iconic brand, but also gain the opportunity to align themselves with an organization that invests thoughtfully in the community. For Tupperware Southern Africa, their social investment needed to support their business model. It was about investing in young people and changing the root of social problems pro-actively, holistically, and for the long term. It was also about meeting the needs of many of their sales force, who are single parents themselves and worry about their children when they are not at home. In this way, a Boys & Girls Club was the perfect fit to invest in the future, but also serve the needs of their current work force.

RICK AND SUSAN GOINGS

Rick and Susan Goings have been involved with BGCSA since the idea was conceived in 2009. Rick, as global CEO of Tupperware Brands, provided the much needed strategic guidance and encouragement based on his leadership role with Boys & Girls Clubs of America and his own experiences with young people who grew up in Clubs. Rick and Susan also invested significant funds of their own into the expansion of our flagship facility in Pimville. Since the Teen Centre opened, programs are flourishing and Membership is at an all time high.



CORPORATE PARTNERSHIP



In 2011, Sasol began granting BGCSA annual donations in order to support young people and keep them safe. Without any building, or programs, Sasol took the leap of faith with BGCSA, Tupperware, and COJ to provide after-school programs for young people. Their three year support helped fund a variety of programs at Club level, but more importantly, it signaled their willingness to shape youth development by helping to build a prototype that works in South Africa.

CORE PROGRAM AREAS & PROGRAMS

EDUCATION, IT, & CAREER
READINESS
POWER HOUR, CLUB TECH

ARTS & CULTURE
DRAMA, DANCE, MUSIC, ARTS &
CRAFTS, INDIGENOUS GAMES

SPORT, FITNESS, & RECREATION
SOCCER, BASKETBALL, NETBALL,
ACROBATICS, & AEROBICS

CHARACTER & LEADERSHIP
SERVICE POINTS, BGCSA CHAMP

HEALTH & LIFE SKILLS
SMART GIRLS, PASSPORT TO MAN-
HOOD, HEALTHY FOOD, GARDENING

CLUB’S CORE OBJECTIVES:

- 1 To provide a safe, supervised space where young people can come after-school in those traditionally unsupervised hours
- 2 To empower Club Members to achieve academic success, healthy lifestyles, and good character
- 3 To support Club Members with ongoing, supportive relationships with caring, adult professionals
- 4 To serve Club Members one meal per day

IN YOUR OWN WORDS, HOW HAS THE CLUB IMPACTED YOUR LIFE?



Kabelo Makhesane
SALES, AMERICAN SWISS JEWELRY
“The Club helped me to take care of myself and to give me some skills. It also helped me to be responsible, help other children if they needed assistance, be active always, and have fun. In the most, it helped me with my education, which has led to my success in life.”



Kekeletso Maake
STUDENT, SOUTH WEST GAUTENG COLLEGE
“To know how to treat others, and to always know what I want in life.”



Kabelo Sefatse
MATRICULANT, APPLYING TO TERTIARY
“The club has boosted my self-esteem and I am confident around people; they made me believe in myself and they helped me through a lot. I am what I am because of the Club.”



Zulu Modubu
JUNIOR STAFF, PIMVILLE BGCSA
“The person I used to call my best friend is now in jail and I am here. I wouldn’t be this responsible if I wasn’t a Club Member.”



Khensani Nkanyani
STUDENT, BOSTON COLLEGE
“It has helped me to believe in myself, have self-esteem, select the right career and being responsible also, and dream more and wanting to have more.”



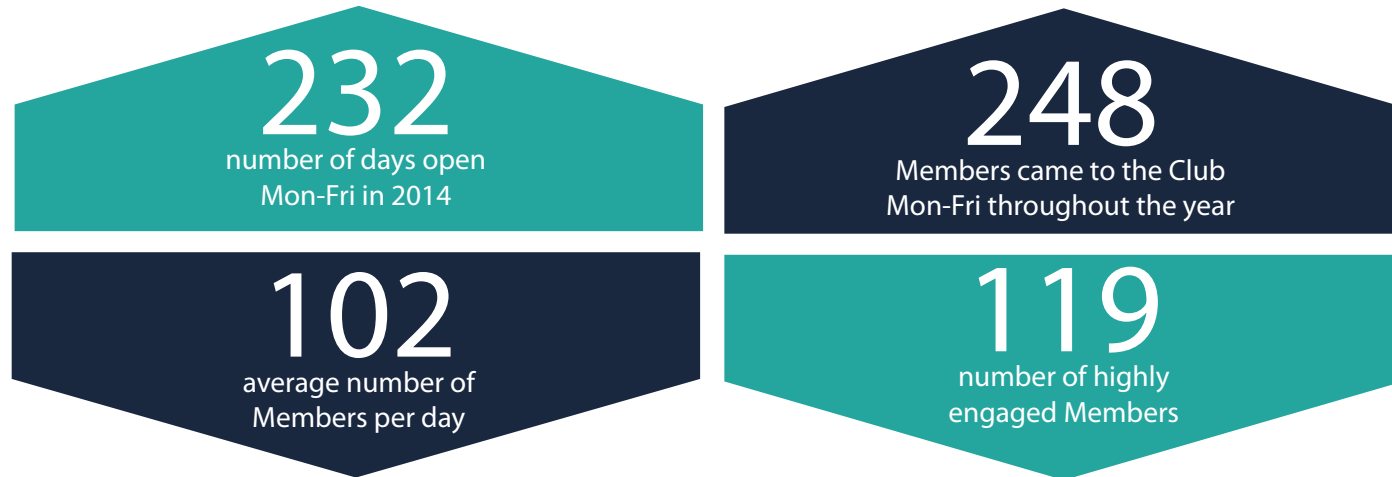
Ronny Dube
JUNIOR STAFF, PIMVILLE BGCSA
“It created a distance between me and the wrongdoings.”



BGCSA
Alumni
through
the years

2014 HIGHLIGHTS

Providing a safe space for young people in those traditionally unsupervised hours after school



Serving Club Members a meal a day

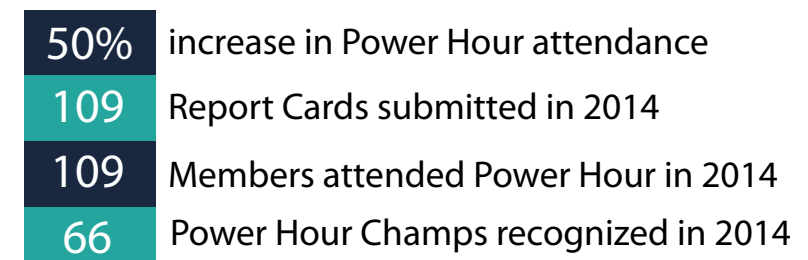
23,568
meals were served in 2014



Supporting Club Members with ongoing, supportive relationships with caring, adult professionals



Empowering Club Members to achieve academic success



PROMOTING ACADEMIC SUCCESS

POWER HOUR, READING, & ACCESS TO TECHNOLOGY

Our programs are designed with the overall development of the child in mind, with a core focus on academic success. Power Hour is the cornerstone of that success. Power Hour is central to Club programming offering homework help to all Members for their first sixty minutes at the Club each day. In 2014, we saw attendance in Power Hour increase by 50% as recognition for participation and rewards for our highest achievers were implemented.



A POWER HOUR ATTENDANCE

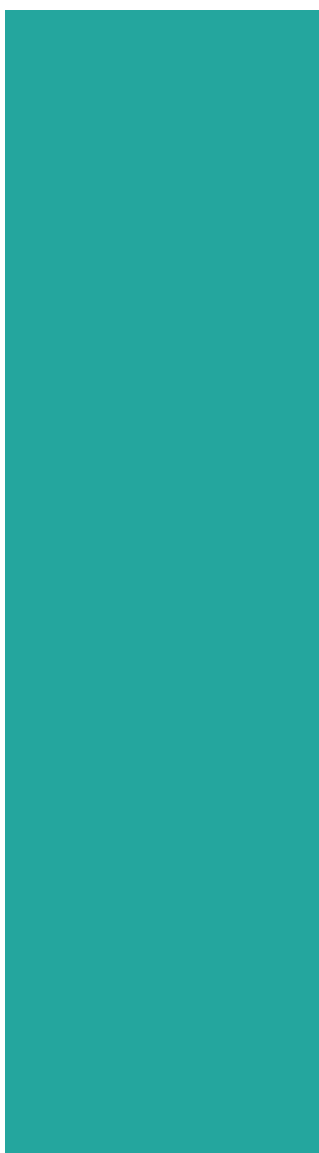
In Pimville, we started recognizing participation for Power Hour by awarding Power Points. Each time a Member attends Power Hour, he or she is awarded one Power Point. The lead for each grade is honored at the end of every month as the Power Hour Champ. He or she is celebrated and receives an award in front of his or her peers for the accomplishment.

B RECOGNITION FOR GOOD REPORT CARDS

A key tenet of the Boys & Girls Club model is recognizing Members not only for their participation, but also for their performance. At the end of each school quarter, BGCSA posts report cards of those high achievers. The report card remains displayed for the quarter for all Members and visitors to see.

C ON TIME GRADE PROGRESSION

A key indicator of academic success is on time grade progression. We started monitoring this in 2014 and 96% of our retained Members progressed on time to the next grade. By monitoring this with the report cards, we are able to intervene early and prevent Members from falling behind any further.



“The learners from the [Club] are in a group of learners who do not have problems with school homework and who are up to date with their work.”

**-E Moloto
Principal,
Nkhohli Primary
School**

BUILDING HEALTHY LIFESTYLES



NBA AFRICA



NBA Africa has been a partner since 2013, when as part of their annual Basketball without Borders event, they unveiled the McDonald's NBA Cares Community Court in Pimville. Dikembe Mutombo visited on August 23, 2013 as part of the launch (top right). The Court ties into the overall appeal of the Club, but also allows Members to pursue basketball and netball in our daily programing. In offering basketball, NBA Africa and BGCSA are introducing a new sport to the children of South Africa.



FEED SA



FEED SA was the first non-profit partner and thanks to their gracious support, we began offering a meal in 2011. Since then, their support has increased dramatically, and now we are proud to serve hot, healthy, and balanced meals to our Members each day.

KFC'S ADD HOPE CAMPAIGN



In 2014, KFC's Add Hope Campaign joined BGCSA through the support from franchisee, Kado Foods. KFC's support allowed us to expand our healthy meal options, as well as send meals with Saturday and Sunday soccer players, offer hot meals at all of our special events, and to send home a Holiday Box full of goodies at the end of the year.



HARVEY WORLD TRAVEL - ILLOVO



Many thanks to Harvey World for their continued partnership year over year - this year they were gracious to sponsor the kit for the 1st Division Soccer team, pictured above.

NETBALL

Girls netball team here with Coach Kitty



ACROBATICS

Wowing the audience at July 1 Opening



SWIMMING

Lessons at a nearby pool thanks to John Collingwood



SOCCER

Our most popular program for boys with 5 Pimville teams



BASKETBALL

Practice twice a week improves Members jumpshots



AEROBICS

Popular with BGCSA Staff and Members alike



GAMES

Fun for all every Friday with hula hoops and more



APPRECIATING ARTS & CULTURE

Enabling youth to develop their creativity and cultural awareness through knowledge and appreciation of the visual arts, crafts, performing arts, and creative writing.

2014 Performance Dates

Feb 14: Showcase of Love

April 11: Easter Show

June 27: Youth Day

Sept 24: Heritage Day

Nov 7: BGCSA's Got Talent Round 1

Nov 14: BGCSA's Got Talent Finale

Dec 19: Year End Holiday Performance



2014 EVENTS

MARCH 15 BASKETBALL CLINIC WITH WNBA STAR, RUTH RILEY

On March 15, 2014, BGCSA was lucky to host WNBA superstar Ruth Riley for a basketball clinic at the 3 Square Facility in Alexandra. Around 50 Club Members ventured to Alex for the event.



JULY 1 TEEN CENTRE OPENING IN PIMVILLE

On July 1, 2014, the Pimville Clubhouse opened the second facility on site thanks to the generous support from Rick & Susan Goings. The new Teen Centre doubles our indoor space for programming and gives older Members their own special place. The Teen Centre also is now host to our Computer Lab, with 12 computers for Members to use each day they come to the Club. The event was attended by over 160 Members of the community, including our friends at City of Johannesburg, the U.S. Consul General, Earl Miller, and the Pimville Clubhouse's sister organization, Boys & Girls Clubs of Santa Monica.



JULY 18

67 MINUTES FOR NELSON MANDELA DAY

Kado Foods visited the Pimville Club in order to give back in honor of the late Nelson Mandela. They helped us paint our fence and donated garden benches, which are a welcome addition around the Club.



SEPTEMBER 24 HERITAGE DAY SHOWCASE

"I was privileged to be a guest for the Boys and Girls Club Heritage Day Event 2014, seeing the Boys and Girls at the Club take charge of the day and celebrate our Heritage was like being taken on a 360 tour of South Africa in one day; it was a very special experience. The Boys and Girls looked very beautiful in their cultural clothes accompanied by brilliant acting and dancing. Well-done to Boys and Girls Club for putting together such a wonderful show, my heart is smiling."

-Elite Mabhena, SuperSport



NOVEMBER 14

BGCSA'S GOT TALENT FINALE

After two rounds of competition, one individual and one group were named BGCSA's Got Talent Champs. Tsiamo and the girl group, Perfect Ten, were awarded movie tickets for their win, and all those who participated were also recognized.



DECEMBER 9 TUPPERWARE ANNUAL VOLUNTEER DAY

The Pimville Clubhouse welcomed Tupperware employees again in 2014 for a day of service close to the holidays. Volunteers and Members had a great day first getting their hands dirty and then playing games and having fun around the Club. BGCSA Board Member, Ahmed Bull, is pictured below enjoying an intense game of table soccer.



BGCSA'S SISTER ORGANIZATION

PACIFIC YOUTH FOUNDATION SPONSORS SECOND EXCHANGE FOR AMERICAN CLUB MEMBERS TO VISIT PIMVILLE CLUB IN 2014

BGCSA has twice benefitted from a visit from Boys & Girls Clubs of America Members thanks to the gracious sponsorship from the Pacific Youth Foundation. In 2012, Boys & Girls Club Members from the Pacific Region visited the Pimville Clubhouse and established a garden as part of their community service project. In 2014, we welcomed the group back, this time Boys & Girls Club Members from Southern California, to finalize the garden and celebrate the opening of the new facility in Pimville. These exchanges inspire our BGCSA staff, excite our Members, and provide a valuable

dialogue between Club Members and staff, alike. From BGCSA's perspective, we can learn from the years of experience of our peers in the U.S. and for our Members, it exposes them to people just like them from around the globe, and opens their minds to a world beyond Pimville. We look forward to seeing our sister organization again soon in South Africa.



"In Pimville, we learned that the joys and impact of the Boys & Girls Clubs is not a uniquely American experience. It's one that can be shared everywhere."

Jason Meugniot
Board Member,
Boys & Girls Clubs
of Santa Monica

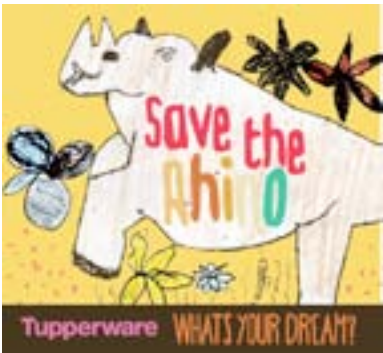
SANDWICH KEEPERS

A POPULAR TUPPERWARE PRODUCT FOR SCHOOL CHILDREN LAUNCHED WITH DESIGNS FROM PIMVILLE CLUB MEMBERS AND PROCEEDS FOR EACH SET SOLD DONATED TO BGCSA

Nthabiseng Bodibe and Thato Makae, pictured below, are the proud winners of a collaborative project between Tupperware and BGCSA. Their artwork, pictured below at left and right, was chosen out of over 50 entries from a contest hosted at

the Pimville Clubhouse. Club Members were asked to illustrate "What is your Dream?" The winning artwork adorned a set of Tupperware Sandwich Keepers with R5 from the sale of each set going toward operations at the Pimville Clubhouse. Tupperware Southern Africa sold over 60,000 sets

of the product contributing over R300,000 to programs and activities in Pimville. Our first cause marketing effort was a great success as both organizations were extremely pleased with the result and look forward to collaborating again in the future.



THE SECOND BOYS & GIRLS CLUB Blue Label Telecom's Protea Glen

BRAND NEW, STATE-OF-THE-ART CLUBHOUSE EXPECTED MID 2015 FOR HUNDREDS OF YOUTH



Upon learning about and observing the progress and potential of the Boys & Girls Club model, Blue Label Telecoms expressed their interest in establishing a Club of their own on a property in Soweto. In doing so, this South African company made an extraordinary commitment to build a Boys & Girls Club facility in Protea Glen, as well as finance the staffing and operating costs of the new Boys & Girls Club. The architects have been hired, the construction is underway, and the Club is expected to open mid year 2015.

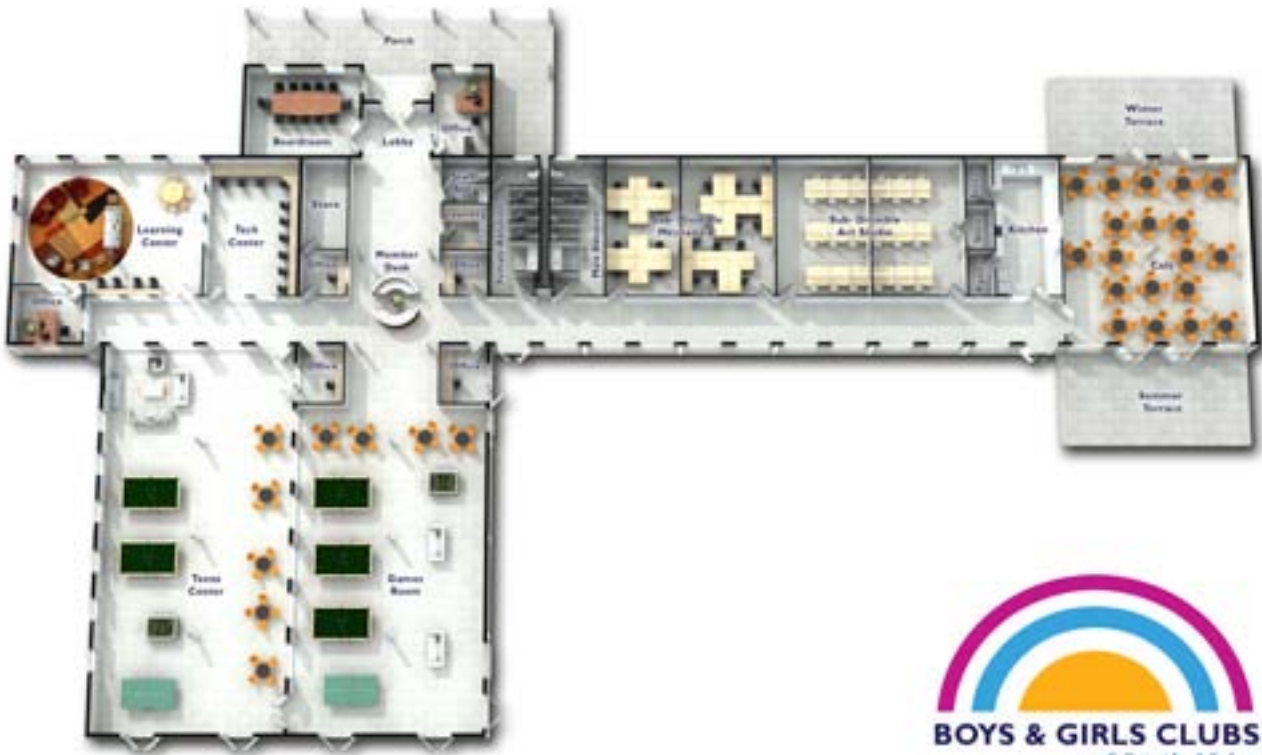
This Clubhouse will be built in an en-

vironmentally friendly nature, using recycled plastic bottles thanks to Bottleworx (see inset). The building (pictured below) is based on a design that has been used effectively for Clubs in the U.S. for years. The design prioritizes safety with one controlled entrance and great visibility throughout.

BLT's support for BGCSA has been unwavering throughout the development stage of the project. BGCSA is extremely proud to have BLT on board as a partner as they too are committed to the long term development of youth in South Africa. A

special thanks to Mark and Brett Levy, who believe in the mission of BGCSA and who have helped shape this project from the top at BLT. BGCSA is also eternally grateful for the support of Ingrid Hindley, who has driven the project forward day in and day out.

The Protea Glen Club will make a big difference to young people in the community as it will be a second home for hundreds of young boys and girls, and most importantly, a place where they can grow healthy, happy, and safely from young people to adults.



BOTTLEWORX

The new Boys & Girls Club is being built in an extremely innovative manner by Bottleworx. The company uses interlocking cubic design to transform a plastic water bottle into a building block. The construction method is managing waste effectively, lessening the effect on the environment, and providing a cost effective option for BGCSA. There are also future plans in place for the Boys & Girls Club in Protea Glen to have a recycling center on site. This center will help generate income for "waste agents" and allow BGCSA Members to learn about the value of recycling and reusing within the Club atmosphere.





GOAL ONE

To serve 1,000 Club Members annually through the establishment of new Clubs

KEY MEASURES:

- # of registered Members

GOAL TWO

To empower Club Members to achieve academic success and job readiness; healthy lifestyles and fitness; and community service and civic engagement

KEY MEASURES:

- % of Members who progress on time to the next grade
- % of Grade 12 learners who matriculate

GOAL THREE

To strengthen the capacity of BGCSA to provide centralized services to its Clubs through new partnerships, comprehensive staff development, and a resource development strategy that meets our financial needs.

KEY MEASURES:

- Increase in net income
- New partnerships
- Retention rate of high performing staff

GOAL FOUR

Through a comprehensive system of metrics and standards modeled after Boys & Girls Clubs of America, monitor and evaluate Club performance to assure safety, effectiveness, and impact.

KEY MEASURES:

- Average Daily Attendance
- # of Club Visits per Member annually
- Retention rate of Highly Engaged Members

2014 PROGRESS:

GROWTH

BGCSA served 248 Members in 2014 in Pimville. We saw an average of 102 young people each day and 119 of our most engaged Members visited the Club an average of 159 times during 2014.

IMPACT

96% submitted their report card and passed on to the next grade. 100% of our Grade 12 Members matriculated.

CAPACITY

In 2014, we launched our resource development department increasing income by R75,000 by establishing a partnership with KFC's Kado Foods. BGCSA also retained 100% of Pimville's high performing staff.

QUALITY

Our average daily attendance was 102 Members per day with each Member averaging 95 visits a year. We retained 79% of our highly engaged Members.

FINANCIAL STATEMENTS

REVENUE	2011	2012	2013	2014
AECOM SOUTH AFRICA	-	-	8 500	-
AVROY SHLAIN	-	-	250 000	384 538
BLUE LABEL TELECOMS	-	250 000	150 000	1 998 294
FEED SA	-	41 594	42 000	-
HARVEY WORLD TRAVEL	-	-	6 000	3 500
JOHN COLLINGWOOD SWIM	-	561 178	-	-
KEMPSTER GROUP	10 000	-	-	75 000
KFC KADO FOODS	-	-	-	-
MACMILLAN	-	-	14 351	-
NBA	-	-	196 401	-
PLASTICOLOURS	-	27 000	48 330	-
RIVERBED AGENCY	30 000	-	-	-
SASOL	100 000	100 000	100 000	-
TUPPERWARE BRANDS CORPORATION	-	167 424	-	-
TUPPERWARE BRANDS FOUNDATION	-	-	793 592	-
TUPPERWARE SOUTHERN AFRICA	828 225	1 041 395	1 702 124	1 292 683
TOTAL	968 225	2 188 591	3 317 298	3 994 015

OTHER REVENUE				
MEMBERSHIP FEES	-	-	3 833	4 825
SALES OF GOODS	-	-	2 237	1 754
INVESTMENT INCOME	402	3 120	27 821	92 896
TOTAL	402	3 120	33 891	99 475

EXPENSES				
OPERATING COSTS	502 732	1 208 893	2 087 908	1 941 459
TOTAL	502 732	1 208 893	2 087 908	1 941 459

TOTAL ASSETS				
CURRENT ASSETS	453 101	557 077	1 156 107	2 475 260
NON-CURRENT ASSETS	37 434	992 540	1 686 558	2 439 362
TOTAL	490 535	1 549 617	2 842 665	4 914 622



BGCSA has maintained an unqualified audit since 2011. Price Waterhouse Coopers has performed the audit each year.



Integrated thinking and its processes are not necessarily terms that are traditionally linked to non-profit organizations, neither are Integrated Reporting, Sustainability, or Future Growth Plans. At BGCSA, we believe that aspiring to the same principles and integrated outcomes of corporates and the private sector, aligns our organization to our donors in a truly innovative manner. Integrated thinking leads to effective operations and ultimately a return on investment that is especially important for a non-profit organization.

At BGCSA, we subscribe to an approach of integrated thinking and we understand that simply transferring amongst the single-silo operational methods are simply not enough to ensure our survival. We have to be progressive and somewhat aggressive in our approach today, in order for us to not only achieve our Formula for Impact objective but also our future growth. We achieve this by incorporating the principles of sustainability in our daily operational approach as well as in our philosophical foundations. We are ever-mindful of our environment and our two capital projects have utilized environmentally friendly building principles (see below).

Our core focus is serving our youth community and even if we are non-profitable, our gains are certainly measured in the success of our Alumni and Members and their subsequent future contributions to society.

We are firmly ensconced in procedures and processes that ensure fiduciary transparency and responsibility and this affords our organization the freedom to explore and expand. Most of all, it gives our donors the assurance that their investment is secure. Where it is within our means, we support and procure from business enterprises in our areas of operation thereby contributing to the local circular economies. As an organization that is infused by the hardships of many of our Members, we are certainly mindful of our environment too. Critical environmental issues affect our lives daily and are pertinent role-players in our outcomes. We form long-term strategic partnerships with organizations, companies and government alike. We are venturing into new and exciting partnerships and are forever searching for ways in which to improve our reporting strategies.

Sustainability in our thinking is not only limited to our BGCSA strategies, operations or reporting but also in our programmatic approach to our Club Members. The input that we have between the ages of six to eighteen has at its core the principles of sustainability. We aim for the holistic development of a child, so that he or she is self-sufficient when reaching adulthood.

-Tanya Schonwald, Director of Resource Development, BGCSA



South Africa: Our Children, Our Country

In 2011, the first Boys & Girls Club opened its doors to the children of South Africa. It was the vision of Founder Rick Goings, a long time board member and twice Chairman of the Board of Boys & Girls Clubs of America. His compelling vision for South Africa was to develop and test the Boys & Girls Club model established 150 years ago in the United States of America and, if successful, begin to scale the Boys & Girls Clubs across South Africa.

As President & CEO of Boys & Girls Clubs of America, I was compelled to become personally involved because of a deep belief that every child from disadvantaged circumstances everywhere in the world deserves what a Club has to offer. With nearly 40 years of engagement with Boys & Girls Clubs in the most disadvantaged communities in America, it was clear to me that how a society develops its children will determine not only their future, but the future of their community and their country. Assuring that our children get a good start in life, enables them to break the cycle of generational poverty, and become productive, responsible, caring and contributing citizens of their community, their country and the world. In so doing, they collectively advance international peace, progress, and productivity. Global interdependence is the way of the world and through an international network of Boys & Girls Clubs, I believe that Boys & Girls Clubs could offer global experiences and life changing programs that would build bonds of understanding among young people across the globe.

In five short years, BGCSA has accomplished a great deal. The Club is filled with young people every day and supported by trained youth development professionals, many of whom have been with the Club since its inception. The model has been tested, adapted, and its impact now documented. There are Club standards, impact measures, effective programs, and staff training. The foundation has been built, and now, it is time to provide this Club experience to other young people. Toward that end, a new Club will open its doors in mid-2015. It will be a state-of-the-art Boys & Girls Club, thanks to the loyal partnership with Blue Label Telecoms. BLT, in doing this, has joined hands with Tupperware and BGCSA, as a long-term partner seeking to build this model in Soweto, at first, and eventually across South Africa.

In the US, our growth began with a tested model. The seed was planted and the idea began to spread from community to community. Learning of this concept, individual citizens, corporate citizens, foundations, large and small, and government at all levels began to band together to bring the Boys & Girls Clubs to their communities. They came together around a good and tested idea that would make their communities a better place for their children. And, that is what is happening in South Africa today.

I am proud to say that, in just 5 years, the Boys & Girls Club Movement has been born in South Africa. Today, the Club in Pimville is flourishing, and the organization as a whole is gaining momentum and loyal supporters each day. The citizens of South Africa know that its children are the mirror image of the country's future. The Boys & Girls Club Movement will help to create the productive, responsible citizens, and the future leaders of South Africa. The idea has been born, and the time has come for the citizens of South Africa to come together around the Boys & Girls Clubs to make their communities a better place for their children. I look forward to being involved for not just the next few years, but for decades to come.

Sincerely,



Roxanne Spillet
President Emeritus, Boys & Girls Clubs of America



**BOYS & GIRLS CLUBS
OF AMERICA**

SPECIAL THANKS:

A special heartfelt thanks to the many individuals from Boys & Girls Clubs of America, who have so generously supported Boys & Girls Clubs of South Africa with technical assistance, training, inspiration, and motivation.

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Tish Murray
Les Nichols
Glenn Purmoy
Tifini Qualls
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Bert Sams
Stewart D. Williams
Allan Young
Sarah Young
David Zobel

WHAT BGCA ALUMNI SAY:

- 87% Club taught me right from wrong
- 62% Club kept me out of trouble with the law
- 62% Club helped me succeed in school
- 57% Club saved my life

ABOUT BGCA & ROXANNE SPILLET:

Boys & Girls Clubs of America is the largest network of facility-based youth development organizations in the world. The 1,100 local affiliates operate some 4,000 Club locations through the U.S. and on U.S. military installations worldwide. They have a combined staff of 50,000 full and part time employees and some 200,000 board and program volunteers. The organization annually serve some 4 million children and teens.

Roxanne Spillet led BGCA through a decade of major expansion, implementing a growth strategy that doubled the size and scope of the Boys & Girls Club network and tripled its revenues. Simultaneously, the organization unveiled a dynamic new brand strategy – featuring national spokesperson Denzel Washington – which is heightening the public profile of Boys & Girls Clubs. Today, Boys & Girls Clubs of America ranks among the Top 10 nonprofit brands in America.



To those named here, and to many more, we appreciate your guidance, your commitment, and your drive to make Boys & Girls Clubs of South Africa an impactful organization with a beautiful Clubhouse in Pimville that brings joy into hundreds of kids lives daily. Thank you for understanding our vision, and helping us to make it a reality. Without this support, we would not be where we are today.

-The BGCSA Team

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INTERESTED IN VISITING A CLUB?

Please contact Laura or
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